

**Middlesex Borough**  
**1200 Mountain Ave, Middlesex, NJ 08846**  
**732-356-7400 ext. 247**  
**Department of Code Enforcement, Zoning and Construction**  
**Temporary Banner Permit Application – Fee \$50**

**Office Use Only:**

Amount Paid: \_\_\_\_\_ Check # \_\_\_\_\_ Date Paid: \_\_\_\_\_ App # \_\_\_\_\_

Applicant Name: \_\_\_\_\_ Date: \_\_\_\_\_

Phone# \_\_\_\_\_ Email: \_\_\_\_\_

Business Name: \_\_\_\_\_ Business Address: \_\_\_\_\_

Block: \_\_\_\_\_ Lot: \_\_\_\_\_ Business Phone: \_\_\_\_\_ Business Hours: \_\_\_\_\_

Type of Event (i.e. grand opening, special event)

Size of banner to be displayed: \_\_\_\_\_ Grand Openings ONLY, are streamers/pennants to be displayed: Yes No

Location of Banner:

Banner to State:

Banner/Streamers will be displayed from: \_\_\_\_\_ Removed on: \_\_\_\_\_

**You must submit a drawing detailing the size of the banner and what the banner will look like.**

**NOTE: In addition to following all the sign codes of the Borough as outlined in Chapter 420-61, the following are rules specific to temporary banners:**

- Temporary banners. The construction, erection, replacement or alteration of any temporary banner advertising a grand opening or special sale or event on a commercial premises shall be permitted upon approval of the Zoning Officer, together with a fee of \$50 for a thirty-day period, under the following conditions: [Added 4-12-2011 by Ord. No. 1794; amended 8-11-2020 by Ord. No. 2004]
- One temporary banner per business not exceeding 36 square feet designed to advertise a grand opening celebration of a commercial establishment may be erected and maintained on the commercial premises which is the subject of said grand opening celebration for a period not to exceed 30 days. For businesses that front on more than one street, one banner per street may be permitted. Streamers, pennants, balloons and other like accessory decorations may also be erected during the above time period.
- One temporary banner per business not exceeding 36 square feet designed to advertise a special sales event may be erected and maintained on the commercial premises conducting said event for a period not in excess of 30 calendar days. For businesses that front on more than one street, one banner per street may be permitted. Said temporary banner(s) must be removed for a minimum of 15 days before a new banner can be erected. The erection of a temporary banner advertising a special sales event shall be limited to eight events per year per commercial establishment.
- No person shall construct, erect, replace or alter any temporary banner under the provisions of this subsection without first obtaining a zoning permit. An application for a temporary banner shall be made to the Zoning Officer upon forms provided by the Borough at least 10 days before said temporary banner is to be erected.

I hereby make application for a temporary banner sign. I have read the Middlesex Borough sign ordinance (Article IX, Chapter 420-61). I understand that all provisions of the Middlesex Borough sign ordinance are to be complied with.

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Date