



July 19, 2023

Mr. Kranz opened the meeting at 7:01pm with the reading of the Open Public Meeting Law.
Present: Mr. Kranz, Mr. Klein, Ms. Benson, Mrs. Dinger, Mr. Poandl, Mr. Rudawski, Mr. Dessino, and Mrs. Kleiber

Pledge of Allegiance

Ms. Benson made a motion to accept the June 21, 2023, minutes. It was seconded by Mr. Poandl and carried out by the following roll call vote: Ayes: Mr. Kranz, Mr. Klein, Mrs. Dinger, Ms. Benson, Mr. Rudawski, Mr. Poandl, and Mrs. Kleiber. Nos: None. Abstained: None

Finances:

It was noticed that Cablevision bill has been paid twice in the month of June. Reviewing the past months every month Cablevision has been paid. Why in June is there a double charge.

Mr. Grimm said the PSE&G bill is the actual bill of what we are currently using for electricity.

Mr. Kranz motioned to hold off on approving the financials for this money. We will review them again in August after our questions about the Cablevision bill double payment is resolved.

Old Business:

1. Slide Canopy- Mr. Kranz said with a new canopy, the resurfacing, painting of the slide platform it looks like a brand-new slide. Mr. Kranz would like to thank Mr. Don Klein for coming up with a design and putting it together to repair the bottom of the slide platform.
2. Membership numbers- last year we had 1400 memberships in total. This year we have 1349 memberships. We are down a total of 67 memberships from last year. We are down 26 family resident memberships and 41 family non-resident memberships. We are currently \$11,00.00 down from last year.
3. Guests- Mr. Grimm said that guests have been up on the weekend. He mentioned that he had to throw out a family of 20 people last week for consuming food in the grass area.
Mr. Kranz mentioned that we will have to come up with consequences for members not following the rules. First, Second and Third offences. First offence a warning, second offence thrown out of the pool, third offence being fined and loss of membership.
Mr. Grimm said that guests have been asking patrons in the parking lot to get them into the pool. Members have brought in guests who then have not followed the rules, or members have left the pool for the day and the guests have stayed.
Mr. Kranz said that we will have to look at the party fees and fees. We will have to review possible limiting the number of guest members will be able to bring in all summer. Mr. Kranz said having a member purchasing a 10-person guest pass card that they must present every time they would like to bring a guest into the pool.
Mr. Kranz asked when the last time was, we raised the membership rates and what the percentage was. The last time the rates were raised was in 2021.
Mr. Dessino said he will investigate if it is possible being able to fine pool members for not following pool rules if needed.



Mr. Grimm said the patrons have been informed that is a policy that if you bring a guest to the pool, the guest must leave with you when you leave. They cannot stay at the pool.

New Business:

Mr. Kranz said he had received a noise complaint from the neighbor on New Street, here in Middlesex, NJ. He is having an issue with the music being played around 7:30 pm when Aqua Zumba. He said it is too loud for his 2-year-old child to go to bed. He has sent messages with sound clips of the music from the time his child is going to sleep. Mr. Kranz he will go over and talk with the neighbor.

Social Media

Mr. Grimm was upset that his birthday was announced on Facebook. He said that he is a very private person.

Mrs. Kleiber said that it had come up on a memory timeline on Facebook. She thought that she could repost something that had been posted a few years ago.

Mr. Grimm said the person who had posted this original posted had been spoken to at that time.

Mrs. Kleiber apologized to Mr. Grimm for posting this on the page.

Mr. Rudawski mentioned that the Facebook post of the Middlesex High School Graduation was a sales pitch looking for memberships. We need to just congratulate the high school class and that is all.

It was brought to the attention of the staff that there was a Facebook post regarding the lap pool being busy in the morning or during the day. It was posted back to the person that the lap pool was not busy. There is morning when all the lanes are in use. This question needed to be directed to the Pool Manager. There was not a chance to get an answer from the staff at the pool. The person was not a member of the pool that was looking to use the pool for laps in the morning.

Publicity:

Mrs. Kleiber mentioned that the Aqualytes had 12 new girls to the team this year.

Mrs. Kleiber was upset about the fliers that she had made up for the social media about the pool being taken down. She has posted them down at the pool at the front desk on the old swim team board, a few on the front desk counter, on the window of the office, on another notice board near the office and in the snack bar.

Mr. Grimm said that some of them were ruined by the weather, and a few were blocking the windows of the office. He said he has gone place lately and other business have their advertisement about joining social media to follow them near a front desk, checking out, or walking of an establishment.

Mrs. Kleiber asked if she could get a bulletin board for publicity down at the pool where she could post.

Publicity Report for July 19, 2023, Meeting



Our goal should always be to have our members and the community think of the property not just as "the pool." Publicity, like safety, is always a moving target. We should always be looking for new opportunities to publicize the Pool.

Excessive social media? It's summertime and pool season! There are a lot of activities running at the same time – swim lessons, aqua zumba, Aqualytes, family day, skin cancer screening..... Dunellen 411 has been sharing our events on their page.

Events created on Facebook:

- Open House – 7 going, 32 interested.
- Opening Day – 4 going, 28 interested.
- Community Day – 6 going, 22 interested.
- ID Photo Sessions – (total) 6 going, 14 interested.
- Swim Lesson Registration (total of the 2 registrations we had) 18 going, 41 interested.
- **Practice with the Water Wrats (total) 8 going, 4 interested.**
- **Practice with the Aqualytes (total) 12 going, 12 interested**
- **Family Day 5 went, 65 interested**
- Skin Cancer Screening at the Pool currently 3 going, 19 interested Shared from out of town Facebook pages
- **Aqualytes Show 8 going, 44 interested**

Skin Cancer Screening at the Pool: People are sharing the Facebook Event from our page. They are also sharing the event posted on surrounding town Facebook pages. As of today, the event is full. I started promoting it July 7th.

Social Media Flyer: I asked if we could post "Follow Us on Social Media" flyers around the pool front desk, office window, and snack bar areas. At June's meeting, Jim said we could post the flyers. All such flyers were taken down. There SHOULD BE flyers for all the pool events and swim lessons. I gave Katie a stack of swim lesson flyers. What happened to them? They were supposed to be for the front desk.

Mr. Grimm:

Mr. Grimm said that the 1st session of lessons was very light due to the weather. The 2nd session was better registration. The 3rd session sign up is this Saturday July 22, 2023.

Mr. Grimm said that the pool is a cash only establishment. The snack bar is cash only and so is the front desk. He had spoken with Caroline at borough hall who said that it would take forever to reconcile every transaction between cash and credit card that are processed in the snack bar.

Mr. Grimm said that there has been numerous members that have had alcohol on the property. The managers have had to ask the patrons who are drinking on the pool property to leave. The pool property is an alcohol-free place.

Mr. Grimm said that the pools membership used to be done by a referral program.

Mr. Grimm said that we are \$500.00 down on our guest fees from last year.



Liaison:

Mr. Dessino said he will talk to Caroline about the credit card machine in the snack bar.

Mr. Dessino said there has been no progress on the solar panels yet.

Mr. Dessino inquired about the electricity in the winter and why we must have one of the meters removed and the account terminated during the winter.

Mr. Grimm said that the kiddie pool pump house draws too much power during the winter. With PSE&G estimating the potential to use power on the account billing for the potential use of the power even though we do not use it during the winter. He said that the other pump house and meters do not have this issue.

Mr. Dessino said he will investigate the ability of the pool to enforce fines at the pool.

Public Comment:

Rich Hendrzak 38 Mohawk Ave, Middlesex, NJ 08846.

He came to the pool meeting inquiring if the pool had any information on the tennis court documents. He was asking when the pool was built, the lap pool did, we have any information on the tennis courts.

Mr. Kranz said that when the pool went to build the lap pool there was a Grant for park for the tennis courts. The stipulation of this Grant was that the pool had to build a lap pool on where on the property that was there.

Mr. Hendrzak is looking to inquire about information about who is supposed to maintain the tennis courts. He said that after the flood the tennis courts need to be resurfaced. There are repairs to the nets, and the walkway around the tennis courts.

Mr. Kranz and Mr. Grimm stated that the pool has no records of the agreement of the tennis courts. It was mentioned to speak with Lenny Vidal, the Supervisor of the DPW who was around when the tennis courts were upgraded and the town.

Mr. Rudawski made a motion to adjourn the meeting at 8:44 pm. It was seconded by Mrs. Dinger, and all were in favor. Next meeting will be held at the Middlesex Community Pool at 7:00 pm on August 16, 2023.

Respectfully Submitted,

By Secretary, Katie Young