



March 15, 2023

Mr. Kranz opened the meeting at 7:05 PM with the reading of the Open Public Meeting Law.
Present: Mr. Klein, Mr. Kranz, Mrs. Dinger, Mr. Poandl, Mr. Kranz, Mr. Rudawski, Ms. Benson, and Mr. Dessino, Mrs. Kleiber

Pledge of Allegiance

Mr. Rudawski made a motion to accept the February 15, 2023, minutes. It was seconded by Mr. Poandl and carried by the following roll call vote: Ayes: Mr. Klein, Mrs. Dinger, Mr. Kranz, Mr. Poandl, Ms. Benson, Mr. Rudawski, and Mrs. Kleiber. Nos: None. Abstained: None.

Finances:

The end of the Financials the Capital Interest was added.
The PPE was the annual fee for the ESoft computer program we use for membership and snack bar.

Mr. Kranz made a motion to accept the January financials. It was seconded by Mrs. Dinger and carried by the following roll call vote: Ayes: Mr. Kranz, Mr. Rudawski, Mr. Poandl, Mr. Klein, Mrs. Dinger, Ms. Benson, and Mrs. Kleiber. Nos: None. Abstained: None.

Old Business:

Mrs. Kleiber asked if a new banner with the new logo could be made for the advertising table for events. Mr. Grimm said he can contact Lenny for a new banner.

Mr. Kranz said that Family Day is July 15th. He asked what the pool wants the Family Day to look like. He said to come up with ideas, games, and suggestions for April's meeting.

Mr. Kranz spoke with Mr. Grimm regarding the large pool slide repair/resurfacing. He said the colors that are normally chosen are blue and white. The Commission needs to pick two colors. The colors that were chosen by the Commission were traffic blue and traffic white. If a second coat of paint is needed on the slide it will be \$2,835.00

When the slide is completed there will be a rededication of the slide.
The hopes of the slide being completed for June 3rd Community Day. We can hold a ribbon cutting at 12:00 pm at the pool.

The town is gathering all the PSE&G bills so the solar panel company can evaluate the bills.

PSE&G still gets charged for a projected amount of power that we are not using in the winter. The kiddy pool meter is pulled for the winter due to being a high-power draw due to the pump in the pump house.

Mr. Poandl said that Lucent leases their panels. He said what he produced in solar energy PSE&G will hold. If they have more energy taken in, then the pool is paid out for what is not used.



Mr. Grimm was contacted by the Greater Somerset YMCA. They were inquiring if they can use the large pool for Long Course swimming this summer. They will begin at the end of June and finish at the end of July. Two lifeguards are needed during the time they are in the pool in the morning.

Mr. Kranz said that the Grizzly Bear Plunge date is going to be May 27th. The gates will open at 8:00 am for check in. The plunge will begin at 9:00 am. It should be over by 11:00 am.

Mr. Kranz said that for the first year for the plunge we should stay conservative.

Robert Morris, a resident of the town who is a photographer, has photographed many events like this before. He said that bigger plunges have corporate sponsors, DJ's, photo opportunities with mascots, sales of t-shirts, car magnets, rewards for the corporate sponsors and teams who raise the most money. He said they have received plaques for First, Second and Third place. He said to have a speaker come in and speak. Have games for the kids who attend. He said that some have controlled groups on who goes into the water and when. There have been themes for the plunges and people dress up to jump in.

Ms. Benson asked who was going to run the event.

Who was going to volunteer to help?

Mr. Kranz said that we will have enough volunteers with the Swim Pool Commission, the Elks had said they will help as well, and we can also ask the members in the computer system who said they would volunteer.

Mr. Kranz said that the focus of the pool is to get the pool out to the community. We are looking for the publicity for the town as well. We are looking to take what has been member driven and make it community driven.

The subcommittee of the Grizzly Bear Plunge is Mrs. Kleiber, Mrs. Dinger, and Mr. Kranz.

If the plunge is a big hit next year, we can look at going BIG with the event.

We will need to change the registration fee to allow for t-shirt for people who pre-register for the plunge.

Heavy publicity at the end of April for the event.

Jeremiah Carnes came up with the idea of having a Hibernation Station. There would be hot cocoa, coffee, and water. Maybe have a mascot there for photo opportunity.

Mrs. Kleiber said that she sent a thank you note to the high school. The Logo contest winner was published in the About Our Town paper, Facebook, Twitter, on the Middlesex Borough website, and school announcement.

New Business:

The Budget for 2023 includes expenses, salaries.

Caroline had given the number from last year. Mrs. Dinger will come in with the new budget number for 2023 this year.

Salary and wages are not included in the raw profit loss. It is already accounted before hand and removed.



Point of Sale program from the snack bar is up today with the food items added in. Prices will be updated before we open.

Mr. Rudawski will go down and test the internet and computer system for the snack bar prior to opening.

Mr. Poandl mentioned that we use Squad Locker for the apparel for the pool patrons. Why can't we also use the same company Mr. Grimm uses for the staff apparel?

Squad Locker print the apparel for every person who orders. There is no set limit on how many items need to be ordered. They also send the order directly to the person who orders.

We are not sure if the Company Mr. Grimm uses does the same thing. We also do not want them mixing staff items that Mr. Grimm orders with items ordered by patrons.

Publicity:

The Swim Pool Secretaries number has been posted on all Social Media platforms and has been updated. Mrs. Kleiber asked to have the publicity flyers printed in black and white. Printing them in color is expensive.

Mrs. Kleiber suggested magnets for the cars. They would be for publicity/advertisement for the pool. We will not make a profit from the magnets.

It was suggested that we order the 4-inch round magnets. Start with an order of 200. See if the company will accept a Purchase Order.

Mrs. Kleiber said she needs 35 copies of new resident letters.

The Middlesex Borough Superintendent said that she will run our membership advertisement from March until June in the Blueprint Newsletter.

Mrs. Kleiber said that Beechwood Heights Fire Company in Middlesex allowed us to advertise on their sign outside their firehouse.

Mrs. Kleiber said that she was on Magic 98.3 website and added our open house to their event calendar to see if they could possibly attend our open house.

Mr. Grimm:

Mr. Grimm would like to submit the following as my report for February through March 15, 2023

Mr. Grimm spoke with Dalton King from safeslides. We are setting up the slide project for some time in mid-May. He needs from us a color selection for the slide. I forwarded the message to Mark, Joe, and Don. It also notes the cost for a second coat if required since sometimes the old color bleeds through. We had mentioned a white interior slide path with a blue exterior. Please review the colors and decide what color scheme you decide so I can get them the information.

Mr. Grimm is in the process of hiring lifeguards. He will be working at the front desk and snack bar shortly. I have roughly 30 applications for the front desk and snack bar



Mr. Grimm received contact with GSCY about long course and forwarded it to Mark. The dates are all ok with us. Please let me know if you accept it or not so I can get back to them.

Mr. Grimm did receive an e-mail regarding project graduation. I will be calling them to set everything up as we have done in years past.

Mr. Grimm plans to get "started" April 1...not kidding...no joke...to get the pool opened.

Jim Grimm
Pool Manager

Liaison:

Mr. Dessino informed the Swim Pool Commission that working papers do not come to the Borough. Mr. Grimm is to keep them.

Public Comment:

Heather Sokolowski and daughter Grace, 288 Muriel Ave, North Plainfield, NJ. They are in attendance tonight in regard to the Aqualytes Synchronized Swimming being discontinued at the pool. Heather said that her daughter Grace has done synchronized swimming since she was 6 years old at the pool. She said that her daughter has made friends at the pool from partaking in synchronized swimming. If it's the enrollment of girls for the program why can't we pass out flyers at the schools advertising the great program that the pool has. If money that the pool is worried about and the charge for participating in synchronized swimming is \$75.00 right now, she said that she is willing to pay more in order to keep the program going for the girls. She doesn't want to give up on a program that has been around for 50 years.

Mr. Kranz said that expenses have double. Our pool was the only pool open during COVID-19. The pool has never taken any tax money for anything. He said that they were making a lot of changes and said that letting the synchro program go was one of them.

Michelle Lynch Middlesex, NJ she has a 10-year-old daughter who loves doing synchronized swimming. Before COVID-19 there were 35-40 girls partaking in the program. Since the program has come back there has been no advertising for it. There needs to be flyers sent out to the school, dance studios, and social media. She said it seems to be a lack of interest from the swim pool in the support that should be given to them. The program is run by a 17-year-old girl who had to call the parents to inform them that there was not going to be a synchronized swimming program this summer. If the team needed help to raise money for the program to continue, then we as parents can help out. We can run an apparel sale and other fundraisers to help. Synchro is run independently from everything else at the pool.

Ann Haumacher 230 Beechwood Ave, Middlesex, NJ, said that the girls in synchro have always been kind and accepting. She asked how girls are needed for lifeguards.

Mr. Kranz said that complexes are offering higher pay for the lifeguards. It is not a question about being able to open for the lifeguards. It is about having the staffing. The pay of the coaches is much more than it cost.



Mrs. Haumacher said that they were never given the option. That there was never any advertising for the last 3 years for synchro.

Annie Rudawski, Cook Ave, Middlesex, NJ, Swim Team Coach. She said that to be on the swim team or synchro team you must be a member of the pool.

Mr. Kranz said that he is willing to revisit and incorporate the synchro team back in.

Dr. Christofferson Piscataway, NJ, Middlesex Mauger Middle School Principal. Her daughter is on the team. She said that we did not give the program a chance to allow more girls to come back.

Ann Murphy 220 Lorraine Ave, Middlesex, NJ, her family came to see the girls perform. They enjoyed the show.

Kelli Branca 428 Lorraine Ave, Middlesex, NJ, daughter who enjoys partaking in synchronized swimming.

Mr. Rudawski made a motion to reinstate Aqualytes Synchronized Swimming for 2023. It was seconded by Mr. Kranz and carried by the following roll call vote: Ayes: Mr. Klein, Mrs. Kleiber, Ms. Benson, Mr. Kranz, Mr. Rudawski, Mr. Poandl, and Mrs. Dinger.

Edward Benson 80 A Middlesex Village, Middlesex, NJ. He said he has been a long time pool member. He arrives every day at the pool for 12:00 pm and stays until 8:00 pm. He has no issues with the pool. He says that people should know where the pool is. He is upset that the we just use Facebook and social media to advertise. We are losing opportunities and we are limiting ourselves in advertising. He said that the dress attire for the pool needs to be addressed. He said that there are no announcements being announced at the pool. No notifications about any upcoming events. There needs to be something for the kids to do. He said there was a logo contest that was held and it was not advertised but only on the internet. That there was no advertisement at the front desk about the contest. He said that when the front desk opens up everyday that he does not have time to stop at the desk and read anything up there. That everyone in in a rush to get into the pool. He asked why the snack bar has a loss of money. Why does the snack bar every year have all but \$3,001.00 removed from the account. He asked why there are not as many adult swims. He counted a total of 6 adult swims this summer at the pool. He asked about diving off the side of the pool.

Mr. Kranz said that the pool has been advertising on multiple different platforms not just online and in social media. We have put out articles in About Our Town that is mailed to the homes, we have advertisement in the direct mailers that are sent to the homes as well.

Mrs. Kleiber showed some of the articles that have been sent out just this year.

Mr. Kranz said that the announcements at the pool are made throughout the day.

Mr. Kranz said that the logo contest was announced for quite a while and sent out on various of advertising.

Mr. Kranz said the \$3,001.00 is the money that is left in the account of the snack bar as start up for the summer.

Mr. Kranz said regarding the adult swims you will have to talk to the pool manager.

Mr. Kranz said that the diving areas around the pool are clearly marked on where you can and cannot dive.

Executive Session



Mr. Kranz made a motion to leave public session and enter executive session at 9:32 pm.

Mr. Kranz made a motion to leave executive session and return to public session at 9:45 pm.

Mr. Rudawski made a motion to adjourn the meeting at 9:52pm. It was seconded by Mr. Poandl, and all were in favor. Next meeting will be held at the Middlesex Public Library at 7:00 pm on April 19, 2023

Respectfully Submitted,

By Secretary, Katie Young