Mr. Kranz opened the meeting at 7:04 PM with the reading of the Open Public Meeting Law.

Present: Mr. Klein, Mr. Kranz, Mrs. Dinger, Mr. Poandl, Mr. Kranz, Mr. Rudawski, Ms. Benson, and Mr.

Dessino

Late: Mrs. Kleiber

Reorganization:

Mr. Poandl made a motion to nominate Mr. Kranz for Chairman. It was seconded by Mr. Rudawski.

Mr. Kranz made a motion to nominate Mr. Rudawski for Vice Chairman. It was seconded by Mrs. Dinger.

Mr. Kranz made a motion to nominate Mrs. Kleiber for Publicity. It was seconded by Ms. Benson.

Mr. Kranz made a motion to nominate Mr. Klein for Staff Liaison. It was seconded by Mr. Poandl.

Mr. Kranz made a motion to nominate Mrs. Dinger for Financial. It was seconded by Mr. Rudawski.

Mr. Kranz made a motion to nominate Mr. Rudawski for Technology. It was seconded by Mrs. Dinger.

Mr. Rudawski made a motion to accept the December 21, 2022, minutes. It was seconded by Mr. Poandl and carried by the following roll call vote: Ayes: Mr. Klein, Mrs. Dinger, Mr. Kranz, Mr. Poandl, Ms. Benson, and Mr. Rudawski. Nos: None. Abstained: None.

Finances:

The left-over bond money has been moved over to the Swim Pool Capital account.

Mr. Rudawski made a motion to accept the December financials. It was seconded by Mrs. Dinger and carried by the following roll call vote: Ayes: Mr. Kranz, Mr. Rudawski, Mr. Poandl, Mr. Klein, Mrs. Dinger, and Ms. Benson. Nos: None. Abstained: None.

Old Business:

- 1. End of season report- Mr. Grimm said it was corrected and handed into Town Council.
- 2. Slide Project- Mr. Grimm said that he cannot contact the slide company until the Town Council reviews the information. The town has not awarded the bit to them until they have review it.
- 3. Solar panels (leaking snack bar roof)- The pool is looking to put Solar Panels for the snack bar roof. Mr. Conahan was looking into this. He mentioned the town was looking into solar panels as well. We already have the concrete pillars and iron beams.
- 4. Logo Contest- Mr. John E. Sousa was the original creator of the pool logo that the commission has chosen. We had the high school art club work on adding color or changing it. The high school students design that we choose from will be honor as well.
- 5. Family day- for the swim pool was discussed as possible being June 3rd. When it is Community Day. Mr. Grimm said that the water at the pool will still be very cold. It was decided that July 15, 2023 from 1-5 pm at the pool.
- 6. Polar Bear plunge -It was mentioned to have it at the Open House on May 20th. Who would we be donating to.

New Business:

Mr. Kranz asked for Katie to make sure the website had all the 2022 information removed from the site. Make sure there are no 2022 prices for memberships on the site.

Mr. Kranz asked Mr. Grimm about the process of working papers for the staff that work at the pool. Mr. Grimm said that when he is given the working papers, he signs them and return them to the staff.

Mr. Grimm said the Snack Bar must be cleared by the Health Department for the snack bar to be able to open.

Mr. Grimm said he will reach out to Joe Costa the Borough Administrator and Chris Corsine the borough lawyer.

Publicity:

<u>Member Survey</u> 141 additional responses received since December 29th, 2022. Spreadsheet with responses sent to Commission.

Summer Jobs:

- Content sent to borough, MHS, and PCTV to be displayed starting December 10th through April 1st.
- · HS Asst VP allowed us to post a flyer on the HS job board.
- · Info posted on social media in Middlesex and local town Facebook pages.
- Lawn signs for Summer Jobs?

Family Day/Night events to be revisited.

Are we having Yoga this Summer?

Mr. Kranz said that he has not heard from Ashley who owns Rock Star Studios about how the yoga had gone over the summer and if she wanted to bring it back this up coming summer.

<u>Advertising in Spring</u> Pricing provided to Commission for various advertising scenarios and Karen Marino from SS Advertising attended the meeting.

It was suggested that the pool this year for our 3 mailers that our first one be a full page, second and third one be ½ pages.

Front cover cost \$800, mailed out to Dunellen, Middlesex, Piscataway.

Full page cost \$584.

½ page \$404.00.

Target:

½ page in March Front Cover April ½ page in May.

In March the Membership opens to Middlesex Borough Residents only. Sending out the mailer half page in March to Middlesex, Dunellen, and half Piscataway, letting everyone know that the pool

memberships are open, but non-residents are not able to sign up until May 1st. In April sending out the full page to Middlesex, Dunellen, half Piscataway, and the Green Brook, Warren zone. In May sending out to all the zones we have sent out to already and half page.

Mr. Kranz said that we run into the issue of non-residents applying for Middlesex Borough memberships. We must look up and confirm if they live in Middlesex Borough. If they do not. They are contacted and informed that they will be refunded the money except for convenience fee. They can rejoin after May 1st for the early bird discount then for non-residents.

We can make sure there is proper publishing about sign up for Resident only membership at this time. Listing non-residents sign ups.

Cost for the publications is \$1,608.00. ½ page is \$404.00 x2= \$808.00 and cover page is \$800.00. This is for Middlesex, Dunellen, and Piscataway. The Green Brook, Warren section for April and May would cost \$988.00. Full page for April \$584.00 and May would be a ½ page \$404.00. The overall total is \$2,776.00.

There is a price limit that limits the amount the pool can spend.

Plunge Charities

Look into charities that the pool can donate to.

Lawn signs can be made to advertise for jobs in town and memberships.

Mr. Grimm:

Mr. Grimm said that he will start looking for staff in February. He said he needs Lifeguards. Mr. Grimm said that the Synchronized Swim Team is the last team in New Jersey. It has not been bringing in any income. He will be putting an end to the program.

Mr. Grimm asked if everyone could look out for any Municipal Grants for Pools. They cannot be matching grants.

Mr. Grimm said that the boilers and water tanks are old. They are due to be replaced at the pool.

Liaison:

Mr. Dessino introduced himself as the new Council Liaison.

Public Comment:

None.

Executive Session:

Mrs. Dinger made a motion to adjourn the meeting at 9:24pm. It was seconded by Mr. Rudawski, and all were in favor. Next meeting will be held at the Middlesex Public Library at 7:00 pm on February 16, 2022

Respectfully Submitted,

By Secretary, Katie Young